



February 19, 2010

Friday Flash

Congratulations Idaho business and marketing teachers! Idaho received the Robert J. Thompson Membership Award at the Western Business Education Association (WBEA) conference in Reno! Roy Davis and Dee Ann Jones did a wonderful job.

If you are not currently a member of National Business Education Association (NBEA), or Idaho Business Education Association (IBEA), please contact Dee Ann Jones at djones@vallivue.org. If you would like to join Idaho Marketing Education Association (IMEA), contact Jon Hastings at jhastings@cdaschools.org. Professional development is one of the essential components of a quality program. I highly recommend you join your national, regional, and state associations.

Idaho PTE Summer Conference

<http://www.pte.idaho.gov/SummerConference/SummerConferenceHome.htm>

June 14-16, 2010, Boise, ID

Business division breakout sessions will include:

- Internet Safety
- Max Teaching
- Perkins Q & A
- Google Docs
- Social Networking
- Financial Awareness Night
- Integrating Academics into PTE Courses
- MCAS – Microsoft Certification Application Specialist Exams
- Clickers—Exam View—MindPoint Quiz Show
- And.....more

BPA/DECA Lead the Stampede Career Development Leadership Conference

March 11-13, 2010

Boise, ID

See promo video of Idaho BPA/DECA officers online at: <http://www.idahodeca.org/cdlc.htm>

This year is going to be the BIGGEST conference ever! The state officers and staff are excited to host the conference in Boise. You and your students are in for a special treat from conference start to conference end! Be sure to remind your students to adhere to dress code (state follows national guidelines www.bpa.org and www.deca.org).

BPA/DECA TeachBiz

March 12, 2010

Boise, ID

There are still openings for the TeachBiz workshop. If you have students coming to state conference that you feel would make great business and/or marketing teachers, please sign them up by Friday, February 19th. The workshop is being held at BSU Student Union Building on Friday, March 12th, at 1:00 – 2:00 pm. It's guaranteed to be a fun, action packed, exciting workshop. Students will learn about the opportunity of entering into a business/marketing teaching profession. Food and door prizes are part of the fun.

Idaho BPA, Idaho DECA and Idaho Business Education Association (IBEA) with support of Career Technical Educators of Idaho (CTEI) are hosting a "Teach Biz" program at Idaho BPA/DECA Career Development Leadership Conference (CDLC). The workshop will be held on Friday, March 12th, at 1:00-2:00 pm at the BSU SUB.

You are invited to nominate up to **three** (3) students for this program. Please complete the form once for each student nominee.

Deadline to nominate students: Friday, February 19, 2010.

<http://spreadsheets.google.com/viewform?hl=en&formkey=dDFKVKtWSDBGeTFaRHdzNTBuUFhMQVE6MA>

National Business Education Association

Karen Schneiter Williams, NBEA President

Hello Idaho Secondary Educators!

As president of the National Business Education Association, I would like to personally invite you to join me at our national convention in San Diego. Our annual convention will be held at the San Diego Marriott Hotel and Marina on March 30-April 3, 2010. This convention is a perfect way to enhance your professional development and, if you chose, to earn college credit for it.

You will have many professional development opportunities to chose from—approximately 30 computer sessions, 90 concurrent sessions, and 3 general sessions are scheduled. In addition network with colleagues from around the country and visit with vendors of educational resources.

One event you may find of particular interest is our Professional Development Seminar for teachers who are who would like to participate in NBEA's pilot program for AP Accounting. This training session is scheduled to start Saturday, March 27 at 6 pm to 8 pm and run on Sunday from 8 am to 5 pm, Monday from 8 am to 5 pm, and Tuesday from 8 am to 2 pm. Once you have completed the training, you will join over 100 teachers from around the country who have already been trained to implement and pilot the course. Concurrent sessions cover topics such as project-based learning, wikis and blogs, integration of soft skills, podcasting, ethics, career clusters, personal finance, entrepreneurship, sports marketing, teacher professionalism, creating interdisciplinary programs, , and many more! Roundtable topics will include web design projects, alternative assessments, teaching in a virtual environment (Second Life), resources for identity theft, industry certification, and the National Business Honor Society. And, on Friday afternoon NBEA will host a "Technology Fair."

Registration, hotel reservations, and more information on the convention can be found at www.nbea.org. I look forward to seeing you in San Diego.

Paperless, Web-based Keyboarding

Barbara Ellsworth, Barbara@EllsworthPublishing.com

Are you looking for a good keyboarding course that isn't expensive? There are many schools in Idaho that use and enjoy keyboarding courses by Ellsworth Publishing Company. For this reason, a brief summary of the features is offered below for your consideration:

NO textbooks needed. NO course software to install or maintain. Since it is totally online, you can assign homework for students who are behind or ill at home. NO papers to grade, print, handle, or turn in due to an outstanding Teacher Manager. Automatic grading, scoring, recording; Teachers view Progress and Grade Reports online. Self-paced. Individualize to fast/slow learners. Special software feature keeps students' eyes on the copy-not the keys. Internal Message Center between teacher and students--Great for praise, notices, or encouragement. FREE formatting and FREE Introduction to Microsoft Applications downloadable textbooks. 60-day FREE trial.

Here's how to sign up for your **free** trial:

- Go to www.EllsworthPublishing.com

Click on the "FREE 60-DAY TRIAL" banner. Fill out the school information. You will be sent your own Teacher and Student logins and easy step-by-step instructions for setting up your course online (Part 1) and going in to practice as a student (Part 2). Be sure to select one course for the 60-day Free Trial, and tell how many student data files you need (10-500)

Briefly, here are the courses: (Check the web site for more detailed descriptions)

Keyboard Short Course -- 30 hours. Middle, High, College/Adult. Great for beginners; raise the grading scale and use for those students with experience. (This is the best choice for the free trial because you can complete it within 60 days. All of our courses operate the same way--the content differs. You might consider using this for the trial and then possibly selecting another course if/when you request a site license.)

Keyboard Mastery -- 60 hours. Middle, High, College/Adult. Usually semester or quarter course. Raise the grading scale and use it for a year.

Skillbuilding Mastery -- 60 hours. High School, College/Adult. Pre-req: 35+ wpm. Lots of drills 15-sec to 5-min.

Angie's Schedule

February 19	Out of office
February 23-24	In office
February 25-27	Twin Falls, Idaho Delta Epsilon Chi Career Development Conference
March 1	All morning staff meeting
March 2-4	In office
March 5	Boise, Business Professionals of America Postsecondary State Leadership Conference
March 8-9	In office
March 10	Idaho BPA/DECA State Officers in town to pack conference registration materials
March 11-13	Boise, Idaho BPA/DECA Career Development Leadership Conference (CDLC). Check out promo video of state officers: http://www.idahodeca.org/cdlc.htm



"Happiness is not by chance, but by choice."

Jim Rohn